

ARLINGTON PUBLIC LIBRARY & ENCORE LEARNING

~~~~~SPECIAL EVENT~~~~~

## Meet the Speaker Series



**Dr. Robert Hitlin will speak on**

**Polling in 2016 Presidential Elections:  
Interpreting Reliability, Shortcomings of Polls**

**Date: Monday, September 26, 2016**

**Time: 3:00 pm to 4:30 pm**

**Place: Arlington Central Library**

Millions of dollars are spent on polls in modern political campaigns. The public results of polls drive the coverage of radio, television, newspapers, social media, and cable commentators. This lecture will help you understand what the polls really mean, what their shortcomings might be, and how to interpret them. The lecture will be divided into three parts: 1) How are polls done? How is sampling done? What do they cost? 2) Are polls reliable? Are some companies better than others? Are primaries easier or harder to poll in than general elections? 3) What are polls used for in a campaign? Is there more than just the horse-race aspect?

**Dr. Robert Hitlin** has appeared frequently on radio and television as a commentator on elections and politics. He is the author of the book *HOW TO EXPLAIN ALMOST EVERYTHING: The Power of Probability in Everyday Life*. As President of Robert Hitlin Research Associates, Inc. he has directed and conducted hundreds of research projects for organizations in private industry, national associations, and federal, state and local governments. He has taught research techniques and statistics, and conducted sample surveys, statistical research projects, and facilitated focus groups for more than 45 years. He was a professor of Political Science at American University and Georgetown University where he was voted the "Teacher of the Year" by the graduating seniors. He has a B.A. from Brooklyn College and a Ph.D. in Political Science from Vanderbilt University.

**Registration:** No registration required. This event is free and all are welcome

**Directions:** The Arlington Central Library is located at 1015 N. Quincy Street between Washington Boulevard and Fairfax Drive. Parking is free at the Library or take Metro to Virginia Square on the Orange line.

*This program is jointly sponsored by Encore Learning and the Arlington Public Library. For details, call the library at 703-228-5996 or call Encore Learning at 703-228-2144. See [www.encorelearning.net](http://www.encorelearning.net) for more information on special events, clubs and academic courses for those over 50.*

