



# Annual Report

Fiscal Year 2020-21

July 1, 2020 – June 30, 2021

[www.EncoreLearning.net](http://www.EncoreLearning.net)

# 2020-21 Overview

Encore Learning is pleased to share the Annual Report for the year from July 1, 2020 - June 30, 2021.

During this year Encore Learning's activities were entirely virtual.

With more than 1,000 members, 60 courses, 45 Special Events, 9 Clubs, 55 instructors, and 130 volunteers the organization continued to grow during this 18th year.

The quality of our courses stands strong. Member evaluations show

- Average instructor rating of "Outstanding"
- 91% would recommend the course to another member.

Our members are actively engaged - 94% took at least one course.

As a 501(c)(3) nonprofit organization membership dues and donations are tax deductible as a charitable contribution. The board and staff work diligently to ensure cost-effective delivery of courses and programs. Gifts from members and donors ensure our sustainability and enable us to support various scholarship funds.

# Membership

Encore Learning is a membership organization. Their volunteer efforts and leadership create the high-quality programming. Members stay with us, 240 members have been an Encore Learning member for more than 10 years. Given so many members have longevity in their engagement with us, perhaps Encore Learning not only improves their quality of life but keeps them living longer!

Membership did decline slightly during the year, no doubt because adult learners are tired of being on their devices and are eager to be in person.

	<b>July 1, 2018- June 30, 2019</b>	<b>July 1, 2019- June 30, 2020</b>	<b>July 1, 2020- June 30, 2021</b>
New Members	189	223	150
Total Members, at peak time of year	1021	1048	1180
Members on June 30, last day of fiscal year	968	1031	920

# Course Registration

Semester	Enrollments	Members Enrolled	Courses Held	Seats Available	% Seats Sold
Fall 2020	1,364	718	32	2,161	63%
Spring 2021	1,334	701	28	2,119	63%
Total	2,698		60	4,280	

We held two Course Previews, one before each semester, each with more than 250 attendees. These courses would not be possible without the generous donations of time and talents by our instructors and volunteer class aides.

Note: Fall 2020 had five courses cancelled. Spring 2021 had two courses cancelled.

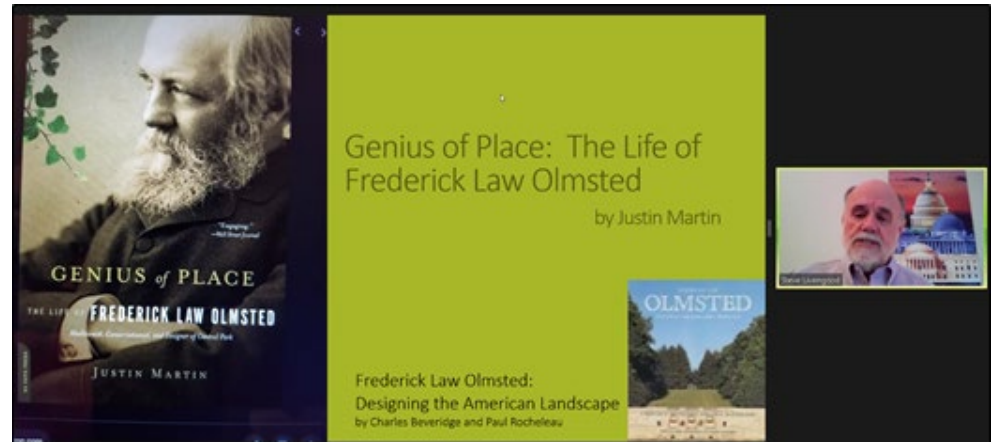
# Special Events

## Events Open to the Public:

We offered 23 "Encore Learning Presents" lectures, cosponsored by Arlington County Library. Attendance averages 120; with the largest event being nearly 300 participants. Many of these presentations are available at our YouTube channel.



L: The 2020 Election: Are We Really Ready?



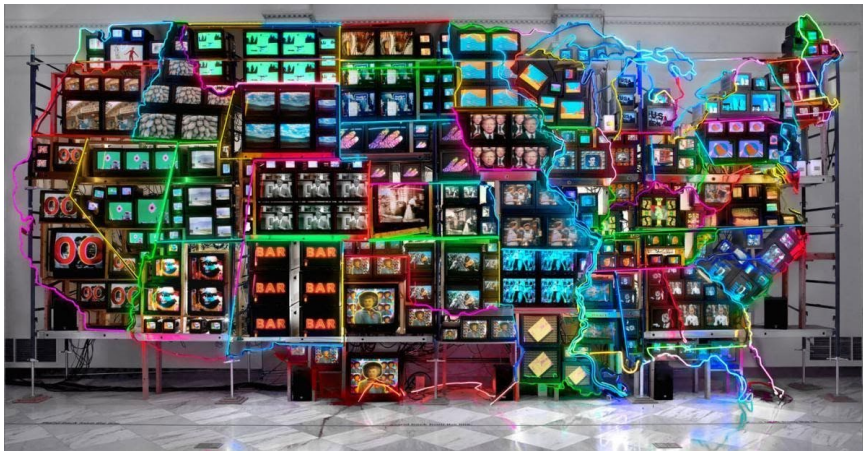
R: Visionary Landscape Architecture for the U.S. Capitol Grounds

We held our Annual Meeting in May 2021 with attendance of 100.

# Special Events

## Events for Members only:

We offered 21 members-only Zoom tours with 1,060 seats reserved.



L: America's Treasures: Highlights Tour of the Smithsonian Museum of American Art



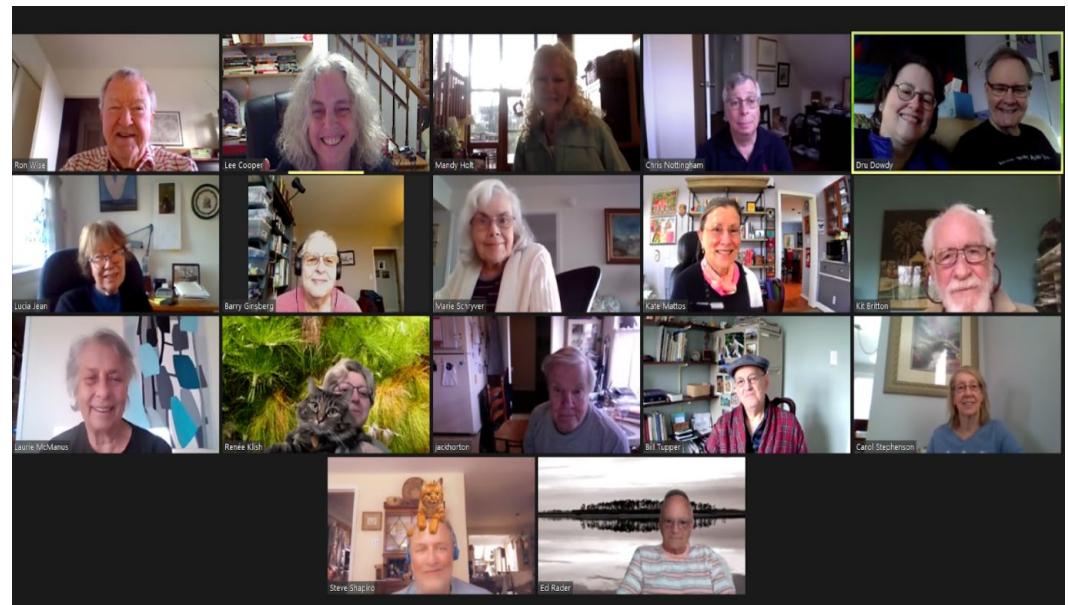
R: Art of Japan Virtual Tour: Hokusai, the *Great Wave*, and other Japanese Icons



# Clubs

**Encore Learning Clubs continued to meet during this pandemic year and provide a social way for members to stay connected.**

- Breakfast Club
- Bridge Club
- Cinema Club
- Current Issues Discussion Group
- Kayak Club
- Mindfulness Club
- Nonfiction Book Club
- Tech Hobbyist Club
- Travel Club



The Breakfast Club's Zoom Meeting from March, 2021

# Philanthropic Partner

**Encore Learning members are generous and provide donations to both our scholarship fund and our general fund. Encore Learning also provides support to the following grants and scholarships:**

## **Arthur W. Gosling Scholarship**

Awarded to an Arlington high school graduate who will attend George Mason University or Marymount University. Administered through Arlington Community Foundation (ACF). This scholarship was previously known as the Arlington Youth Scholarship and it was renamed in 2020 in honor of our late President, Arthur Gosling.

## **John T. Sprott Scholarship**

Awarded to a graduate student in Mason's Schar School of Policy and Government

## **Arlington Public Schools' Janice Gentry Scholarship**

## **The McCracken Memorial Endowed Scholarship**

Awarded to undergraduates who are Arlington residents and graduates of an Arlington public or private high school.

Fiscal support for programs offered by Arlington County's Office of Senior Adult Programs

Contributions to our General Fund to cover operating expenses gratefully accepted



# FY 2020-21 Financials

## Revenue

Membership Revenue	\$ 56,330
Class Registrations Revenue	\$ 140,920
Donations	
Arthur Gosling Scholarship Fund	\$ 8,248
General Fund	\$ 1,460
Total Donations	\$ 9,708
<u>Government Contribution (PPP)</u>	<u>\$ 19,100</u>
Total Revenue	\$ 226,058

## FY 2020-21 Expenses

Payroll Expenses	\$ 138,598
Accounting/Audit Fees	\$ 3,890
Occupancy (e.g. rent and telephone)	\$ 1,000
Printing and Publications	\$ 3,542
Membership & Registration Management Fees	\$ 19,950
Insurance and Taxes	\$ 4,506
<u>Computers and Peripherals</u>	<u>\$ 181</u>
Total	\$ 186,075

# Balance Sheet

	As of June 30, 2021	As of June 30, 2020 (Prior Year)
<b>ASSETS</b>		
Bank Accounts	\$160,286	\$115,9844
ACF Fund	\$311,545	\$287,194
<b>TOTAL ASSETS</b>	<b>\$471,830</b>	<b>\$403,178</b>
<b>LIABILITIES</b>		
Credit Card Payments Due	\$381	\$675
Government Loan SBA PPP	\$25,908	19,100
<b>EQUITY</b>		
Unrestricted Net Assets	\$383,403	\$389,677
Net Income	\$64,334	\$ -6,273
Total Equity	\$447,739	\$383,404
<b>TOTAL LIABILITIES AND EQUITY</b>	<b>\$474,027</b>	<b>\$403,178</b>
<b>Note: PPP Loans have both been forgiven in the subsequent fiscal year.</b>		

# 2020-21 Board of Directors

Thomas Adams	President
Mildred Patterson	Vice President
Steven Shapiro	Vice President
Joan Carter	Secretary
Kevin Connors	Treasurer
John Sprott	Ex Officio
Barbara Spangler	Academic Programs Committee Chair
Jeanne Labella	Academic Programs Committee Chair
Eileen Janas	Class Aides Committee Co-chair
Gail Massot	Class Aides Committee Co-chair
Christine T. Milliken	Community Advisory Council Chair
Martin Suydam	Information Technology Committee Co-chair
Stephen Spangler	Information Technology Committee Co-chair
Carol Cochran	Membership Committee Co-chair
Kathy LaPier	Membership Committee Co-chair
Mildred Lawson	Publications Committee Co-chair
Ann Kaupp	Publications Committee Co-chair
Kris McLaughlin	Special Events Committee Chair
Charles Hallahan	Volunteer Committee Chair



A Zoom Board of Directors meeting

## 2020-21 Community Advisory Council

Kate Bates	President and CEO, Arlington Chamber of Commerce
Irma Becerra	President, Marymount University
Robert H. Brink	Former Delegate, Virginia House of Delegates
Katie Cristol	Chair, Arlington County Board
Barbara Favola	Member, Virginia State Senate
Jay Fisette	Former Member, Arlington County Board
David M. Foster	Past President, Virginia State Board of Education
Patrick A. Hope	Member, Virginia House of Delegates
Diane Kresh	Director, Arlington County Library
Kris Martini	Director, Career, Technical & Adult Education, Arlington Public Schools
Christine T. Milliken	Chair, Community Advisory Council
Una M. Murphy	Director, Arlington Campus Administration, George Mason University
Jennifer Grant Owens	CEO, Arlington Community Foundation
Edward Rhodes	Professor, Schar School of Public Policy and Government, George Mason University
Rip Sullivan	Member, Virginia House of Delegates
Emma Violand-Sanchez	Founder and Chair of the Dream Project
Mary Margaret Whipple	Former Delegate, Virginia House of Delegates

# Strong Alliances Foster Growth

THANK YOU to our Partners & Affiliates:



Office of Senior Adult Programs





# Staff

Each member of our governing Board of Directors is an unpaid volunteer from our membership.

In 2020-21, we had five part time staff members:

- Lora Pollari-Welbes, Executive Director
- Patty Rowland, Office Administrator
- Donna Banks, Academic Course Coordinator
- Francesca Chilcote, Virtual Class Host
- Vivian Gray, Communications Specialist



L-R: Vivian Gray, Patty Rowland, Donna Bank, Francesca Chicote, and Lora Pollari-Welbes

Civil War Close-up: 1862 Maryland  
Campaign/Antietam Tour



Virtual Class Aide Training Fall 2021



# Thank you!

We appreciate your support of Encore Learning.

**Encore Learning**

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